



2026 INTERNATIONAL PHEASANT MANAGEMENT SEMINAR

PRESENTED BY



*MacFarlane
Pheasants, Inc.*

Sunday, March 8th

3:00 - 5:30 PM Registration

6:00 PM Cocktails & Welcome Dinner

Monday, March 9th

7:00 - 7:30 AM Breakfast

8:00 AM SHARP Buses depart hotel lobby

8:00 - 11:30 AM Drive Around Tours of MacFarlane Pheasants

12:00 - 1:00 PM Lunch

1:00 - 1:45 PM Biosecurity and What to Expect When You Have HPAI or a Neighbor Does

Dr. Julie Helm, Clemson University

1:45 - 2:30 PM How to Raise Quail Successfully

John Tuck, Tuck Farms

2:30 - 3:00 PM Break

3:00 - 3:45 PM Life on the Road - The Process of Delivering Pheasants

Rich Brown, MacFarlane Pheasants Inc

3:45 - 4:30 PM The Importance of Water Quality

Dr. Susan Watkins, Distinguished Professor Emeritus, University of Arkansas's Division of Ag.

4:30 - 5:00 PM Why You Should be a Member of NAGA

Rob Sexton, North American Gamebird Association

6:00 PM Cocktails and Dinner Sponsored by York Ag

Wednesday, March 11th

7:00 - 7:30 AM Breakfast

8:00 - 8:45 AM How to Setup Accounting For Multi-Enterprise Ag Businesses & Make Running Your Business Easier

Todd Churchill, CLA

8:45 AM - 9:45 AM Hen to Hatch

Dr. Joshua Deines, Zoetis

9:45 - 10:15 AM Break - Hotel Room Checkout

10:15 - 11:00 AM The Ways Bill MacFarlane Helped My Business

Royd Hatt, Hatt's Ranch; Tim Zindl, Oak Ridge Pheasant Ranch

11:00 AM - 12:00 PM How I Fostered Innovation Through Collaboration

Bill MacFarlane, MacFarlane Pheasants Inc

12:00 PM Adjournment of Seminar - Thank you

Tuesday, March 10th

7:00 - 7:30 AM Breakfast

8:00 - 8:15 AM Welcome - Bill MacFarlane

8:15 - 9:00 AM Avian Influenza, It Isn't Flying Away

Dr. Carol Cardona, University of Minnesota

9:00 - 9:45 AM Reducing Brooder Mortality - A Cornerstone of Profitability

Brian Davis, MacFarlane Pheasants, Inc.

9:45 - 10:15 AM Break

10:15 - 11:00 AM Your Secret Weapon for Growth: How Fractional Consulting Brings Big Solutions Without Big Overhead

Jenna Monahan, Steady Ground Strategies

11:00 - 11:45 AM An Overview of Common Diseases in Pheasants and Partridges

Dr. Dallas Clontz, Veterinary Diagnostic Pathology, LLC

12:00 - 1:00 PM Lunch

1:00 - 1:45 PM How to Deal With A Catastrophic Event

Chris Theisen, MacFarlane Pheasants Inc

1:45 - 2:30 PM Save Money On Taxes! Some Big Changes In The OBBBA You Need To Know About & Direct and Indirect Impact of Tariffs on the Industry

Todd Churchill, CLA

2:30 - 3:00 PM Break

3:00 - 3:45 PM The Life of a Woman in the Pheasant Industry, Moderated by HatchTracker's Kristin Million & Jessica Henman

Panel Members: Anna Rainbird, Wallingfen Game Farm; Cecilia Monthus, Gibovendee; Michele Bovey, Flying B Ranch

3:45 - 4:30 PM Why We Chose Jamesway Incubators

Dr. Keith Bramwell, Jamesway

4:30 - 5:15 PM Breeding Game Birds the Heart of England Way

Charles Gronning & Robbie Nicolle, Heart of England Farms Ltd

6:00 PM Cocktails and Dinner Sponsored by CLA

