



2026 INTERNATIONAL PHEASANT MANAGEMENT SEMINAR



PRESENTED BY



MacFarlane
Pheasants, Inc.

Sunday, March 8th

3:00 - 5:30 PM Registration

6:00 PM Cocktails & Welcome Dinner

Monday, March 9th

7:00 - 7:30 AM Breakfast

8:00 AM SHARP Buses depart hotel lobby

8:00 - 11:30 AM Drive Around Tours of MacFarlane Pheasants

12:00 - 1:00 PM Lunch

1:00 - 1:45 PM **Biosecurity and What to Expect When You Have HPAI or a Neighbor Does**

Dr. Julie Helm, Clemson University

1:45 - 2:30 PM **How to Raise Quail Successfully**

John Tuck, Tuck Farms

2:30 - 3:00 PM Break

3:00 - 3:45 PM **Life on the Road - The Process of Delivering Pheasants**

Rich Brown, MacFarlane Pheasants Inc

3:45 - 4:30 PM **The Importance of Water Quality**

Dr. Susan Watkins, Distinguished Professor Emeritus, University of Arkansas's Division of Ag.

4:30 - 5:00 PM **Why You Should be a Member of NAGA**

Rob Sexton, North American Gamebird Association

6:00 PM Cocktails and Dinner **Sponsored by York Ag**

Wednesday, March 11th

7:00 - 7:30 AM Breakfast

8:00 - 8:45 AM **How to Setup Accounting For Multi-Enterprise Ag Businesses & Make Running Your Business Easier**

Todd Churchill, CLA

8:45 AM - 9:45 AM **Hen to Hatch**

Dr. Joshua Deines, Zoetis

9:45 - 10:15 AM Break - Hotel Room Checkout

10:15 - 11:00 AM **The Ways Bill MacFarlane Helped My Business**

Royd Hatt, Hatt's Ranch; Tim Zindl, Oak Ridge Pheasant Ranch

11:00 AM - 12:00 PM **How I Fostered Innovation Through Collaboration**

Bill MacFarlane, MacFarlane Pheasants Inc

12:00 PM Adjournment of Seminar - Thank you



Tuesday, March 10th

7:00 - 7:30 AM Breakfast

8:00 - 8:15 AM Welcome - Bill MacFarlane

8:15 - 9:00 AM **Avian Influenza, It Isn't Flying Away**

Dr. Carol Cardona, University of Minnesota

9:00 - 9:45 AM **Reducing Brooder Mortality - A Cornerstone of Profitability**

Brian Davis, MacFarlane Pheasants, Inc.

9:45 - 10:15 AM Break

10:15 - 11:00 AM **Your Secret Weapon for Growth: How Fractional Consulting Brings Big Solutions Without Big Overhead**

Jenna Monahan, Steady Ground Strategies

11:00 - 11:45 AM **An Overview of Common Diseases in Pheasants and Partridges**

Dr. Dallas Clontz, Veterinary Diagnostic Pathology, LLC

12:00 - 1:00 PM Lunch

1:00 - 1:45 PM **How to Deal With A Catastrophic Event**

Chris Theisen, MacFarlane Pheasants Inc

1:45 - 2:30 PM **Save Money On Taxes! Some Big Changes In The OBBBA You Need To Know About & Direct and Indirect Impact of Tariffs on the Industry**

Todd Churchill, CLA

2:30 - 3:00 PM Break

3:00 - 3:45 PM **The Life of a Woman in the Pheasant Industry, Moderated by HatchTracker's Kristin Million & Jessica Henman**

Panel Members: Anna Rainbird, Wallingfen Game Farm; Cecilia Monthus, Gibovendee; Michele Bovey, Flying B Ranch

3:45 - 4:30 PM **Why We Chose Jamesway Incubators**

Dr. Keith Bramwell, Jamesway

4:30 - 5:15 PM **Breeding Game Birds the Heart of England Way**

Charles Gronning & Robbie Nicolle, Heart of England Farms Ltd

6:00 PM Cocktails and Dinner Sponsored by CLA



Jamesway

