



*MacFarlane Pheasants, Inc.*

AMERICA'S LARGEST PHEASANT FARM

800-345-8348

[www.pheasant.com](http://www.pheasant.com)

**2017 CHICK CATALOG**





## Welcome To MacFarlane Pheasants

Since MacFarlane Pheasants was established in 1929, we've made a lot of changes and improvements in the way pheasants are bred and raised. However, there are some important things about our business that haven't changed over the years. We're still family owned and operated, and we still follow the principle on which the business was founded – to consistently produce and market only the finest quality pheasant stock through selective breeding and careful management practices.

MacFarlane Pheasants has sold well over 20 million pheasants throughout the United States and in many foreign countries over the past 88 years. During this time we've also grown into one of the world's largest private game bird farms, but we still practice a "hands on" style of management to ensure that each step involved in raising and marketing our pheasants is handled properly and according to schedule. The experienced staff work together each day on our farm to take care of feed management, breeding, hatching, shipping, and all other operations.

### Why Choose MacFarlane Pheasants?

MacFarlane Pheasants was founded in 1929 and has grown to be the largest pheasant producer in the United States. When you buy day-old pheasant chicks from MacFarlane Pheasants, you are buying from not only the largest pheasant operation, but the most experienced and successful pheasant chick supplier.

We have been shipping day-old pheasant chicks via the U.S. Mail for over 50 years – we know how to successfully ship chicks. MacFarlane Pheasants exports tens of thousands of chicks to Europe and the Middle East annually. Our expertise in shipping chicks overseas successfully extends from our success in shipping anywhere in the United States.

MacFarlane Pheasants' founder was Ken MacFarlane who was soon joined by his brother Don MacFarlane. Don's son Bill MacFarlane has been in charge of the farm since 1979. Bill has built a team of 60+ full time employees who oversee all aspects of pheasant production. Our team selects a pheasant breeder flock, oversees the production of pheasant eggs and the hatching of nearly 2 million pheasant and partridge chicks.

If you want pheasant chicks – MacFarlane Pheasants is your #1 source.

MacFarlane Pheasants can also fill your needs for dressed fresh, frozen and smoked pheasants. Visit [www.pheasantfordinner.com](http://www.pheasantfordinner.com) to purchase pheasants, exotic meats and other specialty foods.

You can also find tips on raising pheasants, company newsletters, and facts on raising gamebirds at [www.pheasant.com](http://www.pheasant.com). It is always a great source of information!

### Call To Order

**800-345-8348 • 608-757-7881**

**Monday-Friday: 7:30am - 4:30pm • Saturday: 10am - 3pm**

**Email: [chicksales@pheasant.com](mailto:chicksales@pheasant.com)**



## The MacFarlane Difference

At MacFarlane Pheasants, producing quality pheasant chicks and providing you, our customer, with the best possible service is our commitment to you.

To ship you quality, healthy chicks nationwide, our hatchery goes above the standard protocol for shipping chicks. Once the postal shipment chicks are sorted and ready, our temperature controlled trucks deliver the chicks directly to the Minneapolis Airmail Facility, where the chicks enter the U.S. Postal system, to catch the earliest flights. We do this to meet our goal of you receiving your healthy chicks within 48 hours. We also provide 5% free chicks with your order to ensure your satisfaction.

We layer our boxes with extra Styrofoam and cardboard to keep the chicks warm and dry in transit. And we have different cardboard boxes to use for cooler temperatures and warmer temperatures. Every box of chicks is supplied with a large dose of Enman, which provides the chicks with an extra boost of vitamins and electrolytes during their journey to the customer.

Once you have received your chicks, we are here to help you. Whether you have 50 chicks or 10,000 chicks, we will answer any questions you may have to the best of our ability. We want to know if you are having problems with your chicks; please call Monday through Friday, 7:30 am – 4:30 pm CST, and Saturday 10:00 am – 3:00 pm, and one of our managers will assist you in determining your best solution within an hour of your call is guaranteed.

Because MacFarlane Pheasants is dedicated to producing healthy pheasant chicks, every 90 days our breeding stock is blood tested for Avian Influenza, and we participate in the National Poultry Improvement Plan.

Our goal is for our chicks to arrive to you, our customers, in healthy condition and for you to be satisfied with the chicks and our customer service.



MacFarlane  
Pheasants'  
Breeder Farm



**Call to Order:**

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# MacFarlane Pheasants' Breeds

## Ringneck •

The most popular of breeds, our Ringneck pheasant is used primarily for stocking and hunting. The weight of our Ringnecks at maturity (22 weeks) is 2.7-3 lbs. for the cocks and 1.7-2.2 lbs. for the hens.

These hardy birds adapt readily to the wild and are prized by sportsmen for their excellent flying ability and brilliant colors. For years our Ringnecks were primarily blue backed pheasants with yellow flanks. We are transitioning our Ringnecks to have more green (along with the blue) on their backs, and to have deep yellow to orange flanks.

Livability and performance will not change with the slight color transition. The two pictures to the right show the range of coloration of our 2017 Ringnecks.



## Kansas Blueback Pheasant •

Often viewed as the most beautiful strain of pheasant by many in the industry, the Kansas Blueback is one of the lightest and flightiest pheasants on the continent. The median weight of the hen is 1.75 lbs. while the cockbird registers around 2.5 lbs.

In addition to great looks, the Kansas Blueback Pheasant is an explosive flyer that is great for driven shoots as well as continental shoots. They are also a nice field hunting bird and used on many hunting preserves with great success.

If you are looking for a great all-around performer with long tails and beautiful looks this may be the bird you should consider.



## Extra Large Ringneck •

The largest pheasant breed offered by MacFarlane Pheasants is the Extra Large Ringneck. This breed is primarily Mongolian blood and is a challenging bird for dogs to get into flight as it tends to be a ground runner. The cock typically weighs between 3.5-4 lbs. and hens 2.5-3 lbs. at maturity. This bird is often used by clubs and growers for meat production. It's recommended that you get your orders in early to ensure you'll be able to secure your desired hatch dates for the Extra Large Ringneck.





## Manchurian/Ringneck Cross •

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An excellent flight bird, the Manchurian/Ringneck Cross is similar in size and weight to Chinese Ringnecks. The mature Manchurian Cross cock weighs approximately 3.25 lbs. and the hen weighs 2.5 lbs. on average. They are a cross between our Chinese Ringneck and the pure Manchurian Ringneck which we imported, as eggs, from China in 1989. MacFarlane Pheasants is the only farm to import pure Manchurian eggs and have the pure Manchurian bloodline. Pure Manchurian pheasants are well-known for their wildness and the Manchurian cocks have a small distinctive white feather on the sides of their heads near the ear. We found that crossing the Pure Manchurian with the Chinese Ringneck produced a very hardy and vigorous bird that is great for hunting.



## Melanistic Mutant •

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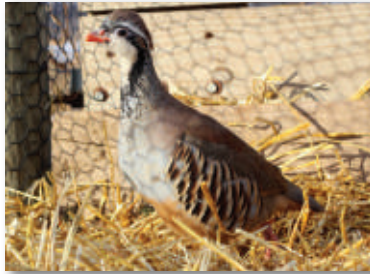
A pure breed, these large, beautiful pheasants feature an iridescent, greenish-black plumage. A favorite variety for release, they display a remarkable ability to survive and reproduce in the wild. Like the Manchurian/Ringneck Cross pheasant, the weight of the mature Melanistic Mutant cock is 3.5 lbs. and 2.5 lbs. for the hens.



## Chukar/Redleg Partridge •

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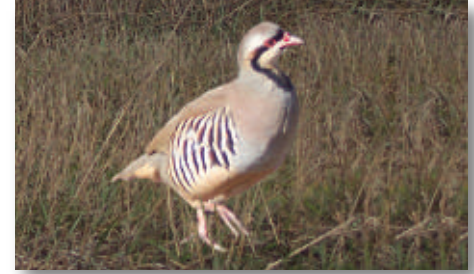
The Chukar/Redleg Partridges are small flighty birds, known for their ability to fly and their zebra like stripes on the wings. These birds are a favorite addition to gamebird hunts; they hold well in cover and get up and go when flushed. The Chukar/Redleg is a cross between the Chukar Partridge and the French Redleg Partridge. This mix results in the Chukar/Redleg being slightly smaller and wilder than a regular Chukar Partridge.



## Chukar Partridge •

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The Chukar Partridge weighs around 1 pound and has well defined black and white bars on the flanks. It has a black band running from the forehead across the eye, down the head, and back to the other eye, which gives it a bandit type appearance. Because of its explosive nature and agility in the air, it makes a popular sporting bird across the country.



# 2017 CHICK PRICES – Shipped, Picked Up & Delivered

NPIP  
Approved  
#35-0001

Number of Chicks	25	50	100	200	500	1000	3000	7000+
Ringneck Straight Run	2.99	1.99	1.69	1.50	1.20	1.13	1.10	1.08
Ringneck Hens	1.99	.99	.69	0.50	0.20	0.15	0.15	0.15
Ringneck Cox	3.84	2.99	2.69	2.50	2.20	2.11	2.05	2.01
Kansas Blueback Straight Run	3.25	2.25	1.95	1.65	1.35	1.19	1.16	1.14
Kansas Hens	2.58	1.58	1.28	0.98	0.40	0.25	0.25	0.25
Kansas Cox	4.07	3.07	2.77	2.47	2.30	2.15	2.08	2.05
Manchurian Cross Straight Run	3.33	2.33	2.03	1.73	1.43	1.27	1.24	1.22
Manchurian Cross Hens	2.66	1.66	1.36	1.06	0.50	0.32	0.32	0.32
Manchurian Cross Cox	4.15	3.15	2.85	2.55	2.40	2.23	2.16	2.13
Extra Large (Straight Run Only)	3.50	2.50	2.20	1.90	1.60	1.44	1.41	1.39
Melanistic Mutant Straight Run	3.43	2.43	2.13	1.83	1.53	1.37	1.34	1.32
Melanistic Mutant Hens	2.76	1.76	1.46	1.16	0.86	0.70	0.67	0.65
Melanistic Mutant Cox	4.25	3.25	2.95	2.65	2.35	2.19	2.16	2.14
Chukar/Redleg Partridge (Straight Run Only)	3.37	2.37	2.07	1.77	1.47	1.27	1.26	1.24
Chukar Partridge (Straight Run Only)	2.99	1.99	1.69	1.49	1.20	1.00	.96	.92

Straight Run means: As they hatch (approximately 50% cocks, 50% hens)

- **Shipping and handling is additional and determined by quantity ordered and destination.**

- We ship throughout the United States by US Postal Services via Priority Mail.
- Call for postal shipping and handling quote or visit [www.pheasant.com/shippingrates/](http://www.pheasant.com/shippingrates/)
  - We ship to Canada and overseas via air freight; minimum order is 3000.

***Please call for a price quote on international orders.***

#### **\*MACFARLANE TRUCK DELIVERY RATES**

200-500 miles, delivery charge is \$1.05 per round trip mile.

Over 500 miles, we will negotiate the delivery charge for your order, and pro-rate it with other customers in your area.

Please call for a competitive delivery quote.

***Delivery within WI is free for 1000+ straight run or cock chicks***

***Delivery to IL & IA for 1000+ straight run or cock chicks  
within 200 miles is free***

**Starter Feed (pickup or delivery only)** - \$15.99 per 50 lbs.

**Vitamin packs** - \$3.99 each • **Health Certificate**- \$14.00

**Peepers** \$.15 (pinned) - 50 count bags (\$7.50)  
plus shipping \$2.50/50 count bag shipped. Extra Pins \$.03 each

- To ensure timely delivery of orders of 1,000 or more chicks, the post office which they will be delivered to will be selected prior to shipment in cooperation with you.
- Hawaii shipments are the last week of every month and shipping and freight charges are subject to change based on the airlines.

## **DAY OLD CHICK TERMS**

- 5% extra chicks included in every order at no charge.
- Orders are placed on first booked with deposit basis so it is important to order early with a 20% deposit.
- When you receive an order confirmation from us, check the shipping address and contact phone number to confirm they are correct.

**Toe Clipping:** Toe clipping service available \$.05 per chick (only one toe).

Minimum 20% deposit to guarantee orders. We will not process orders until a 20% deposit is received. Full payment on all shipped orders is due at least 1 month prior to hatch date or may be subject to cancellation. We accept checks, MasterCard, Discover, Visa and American Express.

**To Cancel:** To cancel your order, please notify us at least 1 month prior to your ship date to receive a full refund. Orders cancelled within 1 month of delivery date will be subject to a 20% cancellation fee.

**Special Orders:** If you have any special instructions for boxing, please specify this when placing your order. All special requests should be made at the time of ordering.

**Health Documentation:** Add \$14 for health papers if you live in AK, AZ, AR, CA, CO, DC, FL, GA, HI, ID, IL, KS, KY, ME, MD, MI, MN, MO, MS, MT, NE, NJ, NV, NY, NC, OH, OK, PA, RI, SD, TN, UT, VT, VA, WV, or WY. Add \$100 for health papers for chicks shipped to Canada. Call us for a quote on overseas shipments.

U.S. Fish & Wildlife: Add \$186 inspection fee for Canadian and overseas shipments.

Wisconsin Customers: All sales in Wisconsin are subject to sales tax.

***Live Delivery Guaranteed!***  
***We guarantee live delivery of our chicks.***

### **Our Guaranteed 1 Hour Response**

If you are having any problems with your chicks please call us for assistance at 1-800-345-8348. Our company guarantees a trained manager will respond within an hour of your call, Monday through Friday, 7:30 am - 4:30 pm CST.

### **NPIP Approved • NPIP #35-0001**

Our chicks are produced under the accepted practices of the National Poultry Improvement Plan. We do everything possible to assure the birds we sell are healthy. Once the birds are in your possession the responsibility of raising them becomes yours. We hope you will follow proper protocols when raising the birds and we will be here to assist you if you need our expert advice.

MacFarlane Pheasants was one of the first game farms in the nation to voluntarily blood test its birds for Avian Influenza (AI) on a regular basis. We test every 90 days, meeting the requirements for the NPIP Avian Influenza Clean classification.

### **“Started Ringneck Pheasants” Available June -August**

**Age of the birds:** 40-46 days old birds that are straight from our barn or one-week weathered.

**Sex:** The birds are available as straightrun (1/2 hens, 1/2 cocks) or all cocks.

The minimum order is 500, or more depending on the distance. We deliver the birds from our farm to yours with our trucks.

**Deposit:** A \$2.00 per bird deposit is due when the order is placed. Plan your order at least a month in advance.

Call or email to inquire about starter bird pricing and availability

## **Egg Prices**

<b>Breed</b>	<b>Less than 1 Case</b>	<b>1- 7 Cases</b>
Ringneck	\$1.02 per egg	\$.77 per egg
Kansas	\$1.07 per egg	\$.82 per egg
Manchurian Cross	\$1.12 per egg	\$.87 per egg
Chukar Redleg	\$1.17 per egg	\$.92 per egg

- Pheasant eggs are available in March, April, May, and June each year
- Minimum order for US: 30 eggs sent Priority mail  
Minimum order for International: 8 cases or 3360 eggs, International Orders are sent 420 per case
- Domestic shipments are sent with 360 eggs per case
- All shipments include 2% eggs at no charge
- Eggs are shipped in bubble wrap-cushioned packing cases to ensure safe arrival
- Interstate Health certificate: Add \$14.00 for orders shipped outside of Wisconsin
- For orders shipped into Canada: Add \$100.00 for health certificate and \$186.00 for US Fish & Wildlife inspection
- For International Orders: Freight & US Fish & Wildlife inspection is additional, have Chick Sales Coordinator get a quote for shipping

**Case Weight:** is equal to 35 lbs    **Egg Case Dimensions:** 14" L x 12" W x 25" H

### **Mature Pheasants & Partridges**

MacFarlane Pheasants sells mature pheasants, chukars, chukar/redlegs, French redlegs, and Hungarian partridges. We deliver them nationwide and into Canada.

Call April at 800-345-8348 for a quote or email her at [a.goble@pheasant.com](mailto:a.goble@pheasant.com).



# Tips on Raising Pheasants

**Brooding:** You will need to have a brooder house prepared before your chicks arrive. The brooder house for the chicks should be weather tight, free from drafts, rodent proof, sanitized and clean. The room temperature surrounding the brooder house needs to be 95 degrees and underneath the heat lamp should be 102 – 105 degrees. Use a thermometer to check the temperature before the chicks arrive.

## Some important brooding tips:

- Clean and disinfect your brooder house at least 2 weeks before the chicks arrive
- The best types of litter to use are large flake pine shavings, large wood chips, or chopped straw. Do not use newspaper or sand because the chicks will not have a firm footing and will ingest the newspaper or sand. Make sure the bedding is always dry
- Feed the chicks a 28% protein fine crumble – turkey or game starter feed
- The temperature in the room needs to be 95 degrees and the temperature under the light should be 102-105 degrees
- Allow 4 chicks per square foot in the first 3 weeks
- Water should be clean and clear

When setting up your brooder, make sure that all of the corners have bedding piled up in a solid mound. The chicks will pile in the corners if they are scared, too cold, or too hot which can result in deaths.

We recommend at least one 250 Watt infrared bulb for each 100 chicks you plan on starting. Make sure to get the bulb with a red

end, as it won't be so bright and will help control cannibalism. If the chicks are sluggish when they arrive, turn the lights up and check on them every 15 minutes. As you check on them, turn the lights down and this will pull the chicks to the heat source.

## During the 1st – 3rd weeks:

When the chicks arrive, dip their beaks in water and feed them a 28% protein fine crumble. For every 75 chicks, you will need one gallon of water. We recommend at least one 2 foot long feeder for each 50 chicks. Fill the water trough with marbles so the chicks can't drown. Use a ring or draft shield to confine the chicks for the first 5-7 days the chicks are in the brooder. The shield will help cut down on the drafts from the floor. After the first week start dropping temperatures or raising your lights. You can decrease a degree a day. If the chicks are huddling, they are too cold and you should raise the temperature, and if the chicks are spread out from the heat source, they are too hot and you should lower the temperature.

## During the 4th – 8th weeks:

At 4 weeks of age, you can decrease the feed protein percentage to 26% protein regular crumble. You will need to allow  $\frac{3}{4}$  square foot per bird to prevent cannibalism. It is also a good idea to switch their bedding to chopped straw. When the chicks are 4 weeks old it is a good idea to allow the chicks to range outside during the daytime. On a warm sunny day open the brooder door into a covered pen so the birds can go outside. Your pen should allow 1-2 square feet per bird. In the evening drive the chicks back into the brooder. The heat should still be on in the evenings until the birds are 3-4 weeks of age. At 4 weeks of age you can allow your birds to

run back and forth from the brooder to the pen. On our farm we allow 25 square feet per bird (with peepers) in our covered pens.

## Feeding Instructions:

### PHEASANTS

0-3 Weeks of Age: 28% Game Bird Pre Starter with a Coccidiostat  
3-8 Weeks of Age: 26% Game Bird Pre Starter with a Coccidiostat  
8-20 Weeks of Age: 20% Game Bird Grower  
20 Weeks Plus: 14% Game Bird Maintenance

### PARTRIDGES

0-9 WEEKS OF AGE: 28% Game Bird Pre Starter with a Coccidiostat  
9 WEEKS PLUS: 24% Game Bird Grower with a Coccidiostat

### BREEDER BIRDS

20% Pre Breeder Diet 6 Weeks Prior To Lay  
20% Breeder Diet For Outside Breeding Birds  
23% Breeder Diet For Inside Breeding Birds

## Tips on Raising Partridges

We brood our partridge chicks at 4 birds per square foot. Starting at 3-4 weeks of age when the weather is above 50 degrees and no rain, we start letting the partridges outside for the day to get them acclimated to the outside elements. Until 9 weeks of age, we use a 28% protein based feed, then once in the flight pens at 9 weeks we switch to a 20% chukar grower. The feed is medicated with a Coccidiostat from day one until shipment. We also deworm our partridges every 4 weeks while in the flight pens. At 18 weeks of age we consider our partridges mature and ready to be shipped.

# Pen Construction

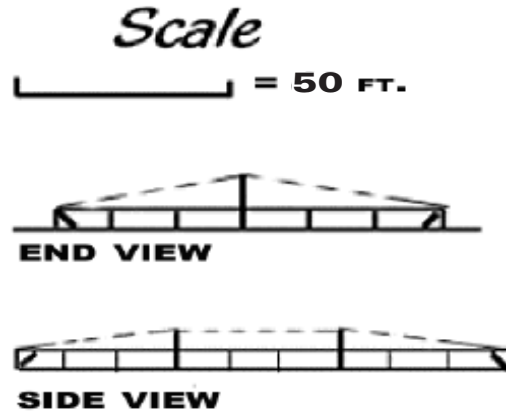
**Pen Construction:** One of the most expensive requirements on a gamebird farm are covered pens. It is important to build your pens in such a way that they will keep your birds in confinement. Other considerations are: 1) cost 2) long-life 3) ease of construction 4) resistance to bad weather. Below is a covered pen that incorporates many of these desirable characteristics.

**Basic Layout:** The size of the pen on this page is 150' X 100'. These pens can be grouped, but the directions are for one pen. The size conforms to two rolls of netting. On our farm a pen this size would hold 750 hens with peeper or 575 cocks with peeper or 475 hens and 300 cocks without peeper.

**Posts:** The posts should be set equidistant from each other around the perimeter of the pen – it works out that the posts should be 10" apart. The posts should be 10' long. They should go into the ground 3' and extend 7'.

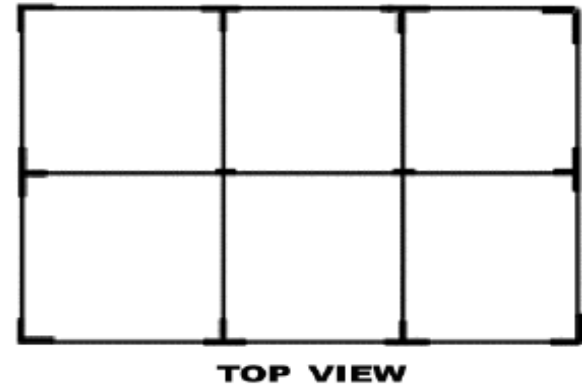
**Wire:** The four sides of the pen should be covered with Galvanized-After Weave (GAW) wire mesh with 1" holes – 20 gauge PVC, coated wire can also be used. This wire should be buried at least 6" and flared 6" out. This prevents animals from digging down under the pen. The wire should extend up the sides of the pen to the tops of the posts.

**#1/8" Aircraft Cable Wire:** A cable should be strung around the top of the poles around the perimeter of the pen. Another strand of cable should be strung the length of the pen equidistant from the



two sides. Two cables should be strung widthwise splitting the pen in thirds. These cables are there to support the roof. The poles to which the cable is attached should have "dead-man" poles for support.

**Knotted Polyethylene:** Over the top of this grid put one roll of 150' X 100' knotted polyethylene netting. The netting should be pulled over the edges and attached to both the cable and to the wire sides. You should hog-ring the cable to the netting in the inside of the pen about every 5' to prevent rippling in the wind. At the junction of the cable in the middle of the pen, put a 2' x 4' brace post. They should be tall enough (10-12 ft.) to make the pen tent like in



appearance. On the top of the 2' X 4' add a screw-in eyehook, open the eyehook, run the cable through, then close the eyehook. This pen is designed to be lowered in case of wet snow or icy conditions. In case of bad weather, simply take down the 2' X 4' poles and let the knotted polyethylene down. Even with the birds inside, they will move to the edges of the pen. This pen is economical as you have fewer post and cable than most pen designs.

**For more detailed pen construction information, download our pen construction manual at: [www.pheasant.com/PenGuide](http://www.pheasant.com/PenGuide)**

# Items for Sale at MacFarlane Pheasants, Inc.

All products and more are available on-line at  
<http://chicksquote.pheasant.com/supplies>



## Peepers.

Control overly aggressive behavior with peepers. MacFarlane Pheasants uses peepers on most of their pheasants. Peepers are used to reduce pecking and aggressive behavior between the pheasants, which allows them to be raised at a higher density with better results. This product does not harm the pheasant or hinder bill growth. Minimum order is 50 at \$.15 each plus shipping. Call 1-800-345-8348 to order.



## Facts on Raising Gamebirds By Dianne Tumey

This book covers everything on raising game birds, from incubation through maturity. It gives you the facts on many game birds including pheasants, partridge, quail, and guineas. In addition, this book is packed with information on disease and predator control. Complete with a list of sources on where to get equipment, this book is a must for beginners and professionals alike. Soft cover, 65 pages .....\$15.50 includes shipping



## Game Bird Breeders Handbook By Allen Woodward, Pran Vohra, & Vern Denton

This book outlines the various techniques for breeding game birds. Just a few of the topics covered are: egg/embryo formation, incubation, brooding, flock management, disease control, food quality, genetics, and biosecurity. If you have questions about breeding game birds, this book will answer them. Soft cover, 495 pages .....\$43.25 includes shipping

## MacFarlane Vitamin Pack

A 4 oz. dissolvable vitamin pack ensures healthier and better feathered game birds. These vitamins were specifically formulated for our superior pheasants. \$3.99 plus shipping. Call 1-800-345-8348 to order.



More gift packs available at  
[www.pheasantfordinner.com](http://www.pheasantfordinner.com)



Offering smoked pheasant, oven ready pheasant, breast meat, pheasant brats and much more, and we ship nationwide to your friends, family or customers!

**800-345-8348 to order or online at**  
**[www.pheasantfordinner.com](http://www.pheasantfordinner.com)**





*MacFarlane Pheasants, Inc.*

2821 S US Highway 51

Janesville, WI 53546-8945

800-345-8348

MacFarlane Pheasants, Inc. is a family owned and operated business. Since our farm was established in 1929, it has become the largest pheasant farm in the United States.

We specialize in breeding, hatching, and raising pheasants with experienced managers overseeing their area of expertise. Over 2 million pheasants and partridges were hatched here during 2016. Of these, over 1 million were sold as day-old chicks nationwide.

**Service with the sale...** In addition to being totally committed to producing quality pheasant chicks, our goal is to provide you, our customer, with the best possible service.

If you need information, please call and ask us. We will answer your questions to the best of our ability, and if we don't know the answers, we will find them and call you back! If you would like a tour, just call us to arrange one; we are always happy to show our customers our farm and management methods. We are located in southern Wisconsin, just two hours from Chicago's O'Hare Airport.



*MacFarlane Pheasants, Inc.*

**Order your chicks online at [www.pheasant.com](http://www.pheasant.com)  
and receive a 5% discount on orders up to \$600**